



Bachelor of Business Administration (BBA)

Programme Duration **3 years** full-time program
Affiliated to Chaudhary Charan Singh University, Meerut
& Approved By UGC, New Delhi

Vision

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainability and entrepreneurial perspective to improve the employability exponentially.



"Real World, Real Learning"

The Lloyd Institute is guided by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. We are able to fulfill this mission by having a **strong Industry connect.**

We constantly strive to achieve our objectives of **delivering quality education** to students while ensuring their professional development through Professional Development Programs, On-job-Trainings, Corporate faculty and exposure to multiple industries & sectors with which the institute has intensive tie-ups.

The **Strength of the Institute** is in the niche and highly industry-integrated courses that it offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. The Institute's proximity to some of the country's leading corporate houses & organizations provides an edge of integrating the classroom knowledge with professional experience.

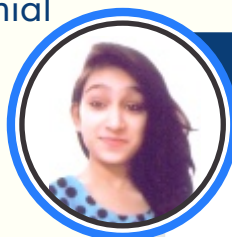
ABOUT THE PROGRAMMES

Bachelor of Business Administration

The BBA program at Lloyd provides a strong foundation in core business disciplines, helping participants to acquire the key competencies needed by all business management students at an undergraduate level in a diverse field.

Our Intensive BBA program focuses on enhancing the ability to communicate, analyze situations, present own views in front of a large audience, take decisions using quantitative and qualitative factors, and develop a holistic view of the different functional areas of business environment.

Student Testimonial



Sakshi Garg

"It was a great time we spent in Lloyd. Lloyd has very wonderful faculty and they are very cooperative and campus environment is very positive. The days which has been spend in Lloyd was the golden days of my life and will remember it for rest of my life. Lloyd rocks....."

PROGRAMME OBJECTIVES

Provide the basic and essential knowledge regarding various activities undertaken and necessary to run socially responsible business organization.

To specialize in the areas of management like human resource, finance, operations, marketing and systems.

To teach certain basic skills and aptitude to be helpful in taking up any particular activity in a business.

To develop the ability and competence to have a problem-solving approach towards the issues which accompany the dynamism attached to the business world.

BBA

Inculcate global view of the industrial and organizational establishments and their functions which support the business system.

To inform the micro level concepts of business and management like insurance, retail marketing, supply chain, knowledge management etc.

To develop the culture of business and entrepreneurial aptitude among the people at large.

Enable students to be conversant with the financial and economic environment and acquire the management skills required to manage the business. The programme includes imparting and developing the oral and written communication, Information Technology and statistical skills as well as legal knowledge.

PROGRAMME OUTCOME

Capable of making a positive contribution to business, trade and industry in the national and global context.

Able to initiate and build upon entrepreneurial ventures or demonstrate entrepreneurship for their employer organizations

Demonstrate an understanding of the law and its application to business.

The Programme will help the students understand and evaluate various systems, policy frameworks and strategies needed to administer the rapid changes in an organization's globally oriented environment.

BBA

Able to apply frameworks and tools to arrive at informed decisions in profession and practice, striking a balance between business and social dimensions.

Communicate in a business context in a clear, concise, coherent and professional manner.

Have a solid foundation to pursue professional careers and take up higher learning courses such as MBA, M. Phil, Ph.D as well as research.

Equip students with an understanding of the financial system, its constituents, the principles on which it operates, inter-linkages and regulatory concerns apart from exposure of different functional domains of management.

Student Testimonial



Laiba Zahair

"Being with Lloyd has helped me expand my horizons and diversify my knowledge areas into different aspects to grow expediently. I would like to express my sincerest gratitude towards all the faculties and management for pushing me achieving the desired goals."

OUR STRENGTHS

Strong Industry
Connect

Skill based
certifications to make
the students
corporate ready

Infrastructure- Spacious
AC Classrooms, Labs,
Library, Seminar
Hall, E-Garage

Corporate Faculty

Excellent Placements

Applied-Learning
through live projects

Expert Talk from
eminent thought
leaders and Industry
stalwarts

Holistic Developments-
Sports,Cultural and
Recreational activities



Student Testimonial



Archana Bali

"BBA Changes call for innovation and innovation leads to progress. The theme of Lloyd Institute of Management & Technology evolves around the same theory. Here at Lloyd they focus more on developing the core strengths of the students to make them industry ready. It's awesome to be a part of this institute and I am proud to be a Lloydian."

Industry Exposure



Coca-Cola



Ananda Dairy Plant



Pepsi



ManpowerGroup



Bisleri



Parle G Plant

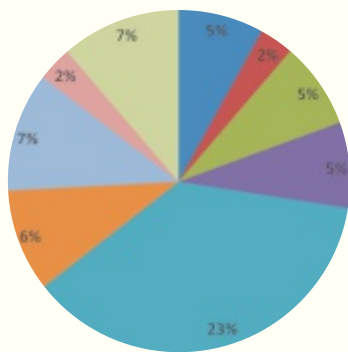


PLACEMENTS

Our Industry - Academia Relations



Lloyd's Corporate Resource Centre strives to facilitate students in finding recruiters that fit their skill set. We help students define their career goals and try to fulfill their ambitions by providing them with the best available employment resources. Tools such as resume and interviewing workshops, career fairs, career counseling, and presentations are used extensively. Our globally developed curriculum, case studies and real life projects, group discussions, debates, interactions with leaders of industry and alumni, all go a long way in helping our students prepare for their placements.

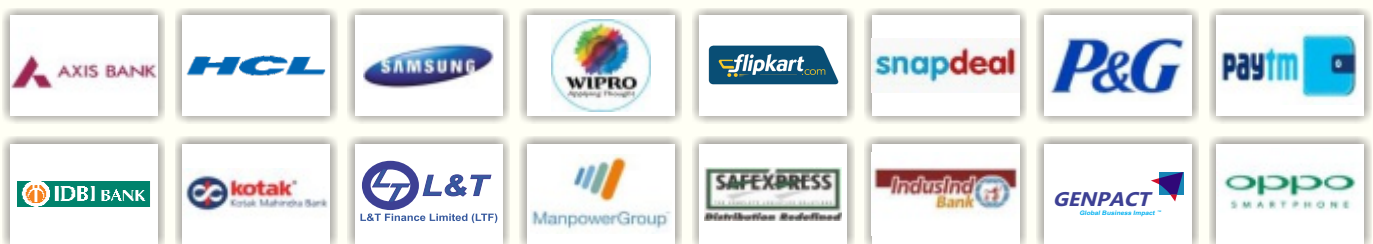


Category wise Placement data:



Mr. Deepanshu Gupta
Head of
Corporate Resource Centre

Some of our leading recruiters are:



Abhijit Kumar Singh
BBA Batch 2019-22
Property Pistol, 7.68 LPA

"It was my immense luck and fortune to be a part of Lloyd where I got numerous opportunities to grow and evolve. The entire faculty and department leave no stone turned to shape one's future. My three years at Lloyd have been a wonderful experience of learning with prolific exposure to the outside. Huge respect, love and devotion to the entire team of faculty and department. It's their efforts that transformed me into a successful professional today."



Anand Prajapati
BBA Batch 2019-22
GNAP Services Private Limited, 2.16 LPA

"What is easily the best college of Greater Noida in all aspects! The campus size itself complements the overall environment and culture built over years. The college provides excellent education to students across domains and even the facilities are very good."



Harshit Bisht
BBA Batch 2019-22
Byju's, 5LPA

"Lloyd business school provides opportunities that make students corporate ready, through internships and placements. Lloyd institute helps students to organise and work with all students as a team, to put forth a strong step in the right direction, which re-centers the growth of the individual students".

ADMISSION DETAILS

Eligibility Criteria

Applicants must have passed senior secondary from a recognized board or University in any stream (Arts/ Science/ Commerce/ Agricultural Science) with minimum 45% marks (for Gen/ OBC) or 40%marks (for SC/ST).

Application Procedure

Application form can be obtained from LLOYD Campus from Admission office.
Application form can also be downloaded from the website: www.lloydinstitute.edu.in

Interview Process

Personal Interview is conducted with a panel of faculty from Lloyd.

Fee Structure

BBA (GEN):

Instalment (Particulars)	* Deadlines	Amount (Rs)
Registration Fee	At the time of Registration	Rs. 25,000/- (Non Refundable)
1st Instalment (During 1st Year of course)	At the time of Admission (within 3 days)	Rs. 45,000/-
2nd Instalment (During 2nd Year of course)	10th August, 2023	Rs. 65,000/-
3rd Instalment (During 3rd Year of course)	10th August, 2024	Rs. 65,000/-
Total		Rs. 2,00,000/-

*Exam fees as per university norms.

BBA (BA):

Instalment (Particulars)	* Deadlines	Amount (Rs)
Registration Fee	At the time of Registration	Rs. 25,000/- (Non Refundable)
1st Instalment (During 1st Year of course)	At the time of Admission (within 3 days)	Rs. 75,000/-
2nd Instalment (During 2nd Year of course)	10th August, 2023	Rs. 1,00,000/-
3rd Instalment (During 3rd Year of course)	10th August, 2024	Rs. 1,00,000/-
Total		Rs. 3,00,000/-

*Exam fees as per university norms.

For admission related queries please call on 1800-123-8414 | Email your query to: lloydadmissions@lloydcollege.in

* Examination Fee to be paid separately as per university norms.

Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below:

- * Payment by Cash in the Institute.
- * Payment can be made by depositing Demand Draft in favor of Lloyd Institute of Management and Technology payable at New Delhi.
- * Online payment can be done through NEFT mode. The details are given below:
In favor of, LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY

A/C NO. 218305000041, ICICI BANK, OMEGA 1, GREATER NOIDA-201308, IFSC CODE – ICIC0002183

**Please note that no cash deposits made in favor of the above mentioned account Will Be accepted At the Bank.*

Financial Aid

Lloyd aims to support deserving/meritorious/ Economically Weaker students in availing financial assistance for pursuing their higher education.

However, the students and their parents/guardians shall be responsible for obtaining sanction and repayment of the sanctioned loan and all kinds of liabilities and consequences arising thereof, if any. The Institute shall not be liable and responsible in this regard.

Scholarship - Scholarship will be awarded on the Tuition fees to the Meritorious Students/ Reserved Category (SC/ST).

LLOYD IS AN ANTI-RAGGING ZONE

Queries about our **ADMISSION PROCESS?**



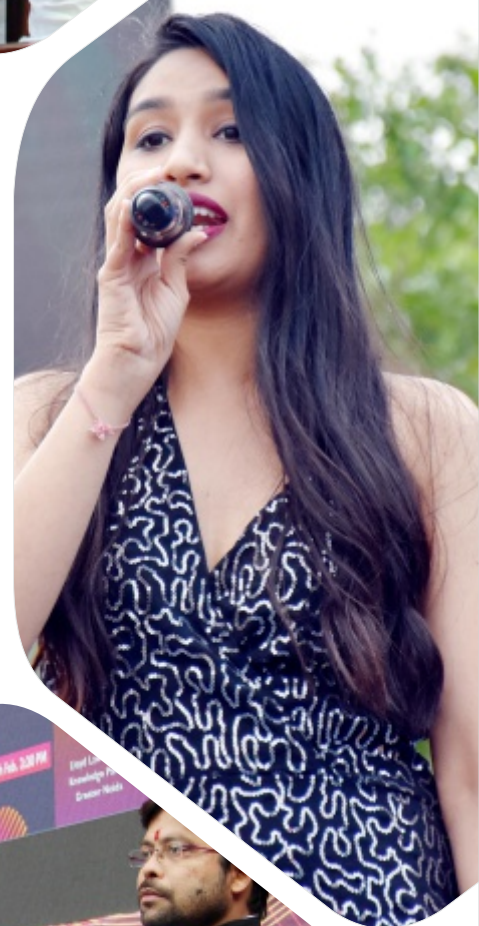
What you'll need:

- Online/Offline Application form duly filled
- Copy of Government ID
- Certificate & Mark sheet of Class 10th / SSC
- Certificate & Mark sheet of Class 12th/ HSC
- Valid Contact Information



CATALYST







Lloyd Group of Institutions

Plot No. 3, Knowledge Park-2, Greater Noida - 201306

Toll Free No.: 1800-123-8414

lloydadmissions@lloydcollege.in | www.lloydinstitute.lloydcollege.in